This has partly resulted

in nations rapidly turning

their natural resources into

commodities in a desperate

resembling graveyards with

shrinking natural resources.

Linking the economy to

environmental challenges is a

fresh angle on a problem that

declining but consumption

The planet's resources are

seems to only get worse.

suffer the consequences

as their countries start

bid to repay back loans. Locals

and his nephew, who were prosecuted separately, made international headlines late

last year when they were the subject of the documentary. The team behind the show

supportive adult", meant the confession was "involuntary". Judge William Duffin said: "Especially when the

·be freed. The prosecutor in both

prevail an any new, c cases, Ken Kratz, said he brought fo was surprised by the judge's Independe

ed

supermodel t in her first e age of 16. berdv Crawford ter, appearing ne cover for ust 14. posed for nagazine eels of her on the front with her is year. s Kaia sof including top-and playful

was he magazine he 14-yearcottish piteri r Ashlev of her joy r famous s. She knew ng age" she

never happen vallI she said. hought it'd v. It didn't hit nd I got the ver... I'm still

ar, 50-yearounced to take a fashion e than 30 e for new

l, who is eneur aid: "I ring to 4-year-old e I would aily Mail

Wrecking the planet with greed?

YAZEED KAMALDIEN

ENVIRONMENTAL films screaming about the Earth's collapse are a dime a dozen, leaving audiences momentarily shocked but ultimately getting on with business as usual.

Dutch documentary filmmaker Renée Scheltema. who has lived in Cape Town since the 1990s, wanted to make a film that would have a different impact. "This film is for somebody who knows something is wrong and wants to do something about it." he said.

Scheltema's film warns viewers about environmental challenges but also offers solutions from different parts of the world.

She spent several years on the film, now being screened at the Labia cinema in Cape Town. It will also have a run at The Bioscope cinema in Johannesburg next month.

For a year, Scheltema travelled around the world to interview economists. environmentalists and various people involved in projects that lessen the impact on the environment.

A woman who raises awareness about how plastic is having a devastating impact on the environment is an example of one person in the film driving change.

Scheltema points to the global economic system with its interest-based philosophy that places individuals and governments in debt for lengthy periods.

Dutch documentary forces us to examine our daily living habits



Dutch documentary film-maker Renée Scheltema's inciteful portrayal of environmental PICTURES: SUPPLIED destruction is showing at the Labia in Cape Town.

demands increased

consumed.

Scheltema.

production. Coupled to

declining resources is the

impact of creating waste as

not everything produced is

"I knew that economic

the root cause of why we are

"If we think we can grow

wrecking this planet," said

possible. Economic growth

on a finite planet it's not

growth was the problem. I

wanted to make a film on

is part of the problem. And greed is a consequence of the

wrong system. "The system is making us greedy. There is never enough money for everyone and we are making more debt. We have created a system where we make money with money.

You pay compound interest. It's criminal."

Tackling the root cause of environmental degradation, Scheltema's film proposes alternatives to the current

monetary system.

wrought by consumerism.

It talks about a green economy that involves trading services, bartering goods and offering exchanges of one's time for other needs.

"A recession shows us there are complementary economic systems. We have now complementary currencies popping up everywhere," said Scheltema.

"There are people who trade with their time. Both of you may not have money so you can exchange services that you enjoy. You can also trade goods with each other.

"There can also be more ecological currencies. An example is how very poor people are rewarded to collect trash and plastic.

"The plastic will go to a recycling depot and they will get food and bus tickets. If they can get shelter then they don't need money.

Scheltema might sound like an idealist but her film shows examples where ecocurrencies exist successfully.

Another alternative to interest-based banking systems has been the emergence of "sustainable banks that are not part of Wall Street (New York's banking headquarters)" said Scheltema.

"These sustainable banks will only lend money to projects that are not harmful to the environment," she adds.

"My film is about practical solutions. There are solutions on an economic, government and personal level.

Scheltema said her film swims against a tide of "corporate media".

"Most people just watch television and it's irrelevant information that they are consuming. I want people to see it and know about the damage that is being done."

Normal is Over has been shown at a number of film festivals this year, including in the Netherlands and the US.

It is also available on the video sharing website Vimeo.



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